

**Meeting Notes**  
**Washington State Department of Health**  
**Tobacco Disparities Advisory Committee**  
**December 7, 2005**  
**9:30am-1:30pm**

Present: Leslie Benoit, Mary Dzieweczynski, Ricardo Garcia, Elaine Ishihara, Carrie Nass, Katharine Sanders, Cheri Stoker  
Facilitator: Ira SenGupta; Recorder: Alyssa Sampson. Also present from CCHCP: Annette Anderson.  
DOH staff: Dave Harrelson, Terry Reid

<b>Agenda Item</b>	<b>Key Content/Discussion Points</b>	<b>Outcome/Action to be Taken</b>
<b>Welcome and Agenda</b> <i>Dave Harrelson</i>	<i>Handouts:</i> <i>Agenda</i> <i>TDAC notebooks featuring strategic plans, past meeting minutes, presentations, etc.</i>	Members receive TDAC notebooks
<b>Approval of August Meeting Minutes</b> <i>Ira SenGupta</i>	One member expressed she would like more concise minutes. DOH and CCHCP indicated in the past some members had expressed concern that key thoughts were left out so they are trying to strike a balance. <i>Handout: August meeting minutes</i>	Minutes approved
<b>News from DOH</b> <i>Terry Reid</i>	<b>GMAP meeting:</b> Mary Selecky presented on the tobacco program to the Governor. The Governor requested a proposal related to sustained funding for the program. Terry and Mike Boysun have written white paper that Mary Selecky will provide to the Governor. It outlines three options: <ol style="list-style-type: none"> <li>1. Funding is cut.</li> <li>2. Funding is sustained at current level.</li> <li>3. Increase funding to the CDC's minimum recommended level, around \$34 mil /year. Would allow the program to reach places where there haven't been substantial drops so far. Additional funds could come from increase in tobacco tax, additional master settlement funds, or the state General Fund.</li> </ol> <b>I-901</b> DOH has focused its efforts on helping local health departments and business	

	<p>owners to understand the new smoke-free law and is providing information and tools (signs) to help local health with enforcement and businesses to comply, including:</p> <ul style="list-style-type: none"> <li>• radio ads, signs, etc</li> <li>• I-901 FAQ on the DOH tobacco web site</li> <li>• Contractors' resource sites will have op-eds, talking points, etc.</li> <li>• Weekly conference calls with local health departments and districts</li> </ul> <p><i>Handouts: none</i></p>	
<p><b>Disparities contractor presentation</b>  <i>Mary Dzieweczynski</i></p>	<p><b>LGBT Tobacco Coalition</b>  Has moved from initial phase to getting done (coalition building, outreach, etc) to supporting CAPs (Community Action Projects) - mini-grants to various organizations for small projects), including:</p> <ul style="list-style-type: none"> <li>• Gay City did a media campaign – with a message of “Why are we buying and using tobacco products when the industry targets us”</li> <li>• Entre Hermanos: HIV education, integrating tobacco integration into all their work, including Spanish materials</li> <li>• Stonewall Youth developed cessation curriculum, project led by a Cross Cultural Leadership Institute graduate. Addressed norms such as smokebreaks during support groups</li> <li>• Rainbow Center in Tacoma taught brief tobacco intervention skills (BTIS) to transgender providers</li> <li>• Oasis in Tacoma did “Queers Kick Ash”</li> <li>• Seeking ways to work in Yakima</li> <li>• Application process in action for working with a group in Spokane</li> <li>• Identifying rural communities as a priority</li> <li>• [75% of LGBT youth smoke]</li> <li>• CAPS youth participated in arts events with anti-tobacco as part of the Pride celebration last Spring</li> <li>• Created and distributed a CD with LGBT tobacco resources, locally and nationally, to all DOH contractors statewide</li> <li>• Adapted posters in clearinghouse for folks to use in various settings</li> <li>• Pushing advocacy piece with DOH</li> <li>• Participated in CCLI leadership training using APPEAL</li> <li>• Very concerned about loss of CCLI and reduction of funding for leadership development</li> </ul> <p>Member comments:</p> <ul style="list-style-type: none"> <li>• Yakima and Spokane aren't really rural</li> <li>• Discussion about how limited budgets make it difficult for counties to work on disparities issues; without more resources its hard for any of</li> </ul>	<p>DOH will work with ALA in Yakima to identify ways that the Yakima county work to address health disparities is shared with other counties – likely the next regional contractor meetings in Feb.</p> <p>DOH will include a requirement for all of its contractors to describe how they will work on health disparities in SFY 2007.</p>

	<p>the community-based contractors to dedicate the time and funding needed to engage and support underserved groups in addressing tobacco issues (particularly to subcontract). There is a need for synergy between contractors. Yakima is modeling this behavior.</p> <ul style="list-style-type: none"> <li>• Evaluation is needed to begin to identify and share “promising approaches” for reaching the underserved. Some efforts appear promising but won’t know without evaluation.</li> <li>• Mary spoke about making this work known and available nationwide</li> <li>• DOH should require its contractors to subcontract with CBO’s in underserved communities, like Yakima is doing.</li> <li>• Member: We’re so impressed you’re doing so much</li> </ul> <p><i>Handouts: none</i></p>	
<p><b>Disparities Strategic Plan – Developing New 2-year</b> <i>TDAC members and DOH staff</i></p>	<ul style="list-style-type: none"> <li>• <i>Please see attached handout for members’ comments and recommendations regarding specific Critical Issues.</i></li> <li>• The group approved moving the next meeting to January so its recommendations could be considered by DOH as they plan for next year.</li> <li>• Dave reads the critical issues aloud and elaborates on them briefly</li> <li>• Member asks why there aren’t any activities to fight the tobacco industry - is it political? what can we do? Terry responds that the program and advocates haven’t done much counterpunch the industry. Unsure of what this would look like particularly given I-901. Previous bans on public tobacco advertising that were overturned by the courts. Dave reminded the group that there is a strategic plan priority to address this in diverse communities, but given the sensitivity of the business community and political pressures, its difficult for contractors to work on this issue.</li> </ul> <p><i>Handout: member comments and recommendations regarding Strategic Plan Critical Issues</i></p>	<p>Discussed Critical Issues 1 through 4 before running out of time. Will discuss 5 and 6 at the next meeting.</p>
<p><b>DOH Updates</b> <i>Dave Harrelson</i></p>	<ul style="list-style-type: none"> <li>• Members were invited to sign up if they wanted to comment on any or all of the data fact sheet templates that Mike Boysun is creating for each community.</li> <li>• DOH is creating a quarterly “Tobacco-related Health Disparities Bulletin to raise awareness about tobacco efforts. First effort is introductory, about strategic plan and the program. Not intended to have a lot of depth. Next issue: focus on work of disparities contractors and new data available. Spring: cessation efforts to address health disparities.</li> <li>• Member asked why the disparities contractors are not listed on the DOH website</li> <li>• Member: Are TDAC members listed? Dave: we have names but no</li> </ul>	<p>DOH will distribute fact sheet templates for input</p> <p>DOH will ensure the disparities contractors are added to the contractors website</p>

	<p>contact information.</p> <ul style="list-style-type: none"> <li>• Multicultural reception will be sponsored at the state tobacco conference</li> </ul>	
<b>Evaluation</b>	<i>Handout: Evaluation form sent by email following meeting.</i>	No responses to emailed evaluation form received.
<b>Identify topics for next meeting – TDAC Members</b>	<p>Did not get to this item although one subject was specifically requested during disparities contractor presentation:</p> <ul style="list-style-type: none"> <li>• What to do about reduction in funds to support leadership capacity building and CCLI?</li> </ul>	
<b>Set next meeting date</b>	<p><b>January 23<sup>rd</sup>, 2006</b> 9:00 am – 2:30 pm</p>	Next meeting date pushed up from April to January due to low attendance at December meeting and urgency of strategic plan discussion